

# VERSUS ART PROJECT

**Alper Aydın, Sena Başöz, Yelta Köm, Metehan Özcan, Sibel Horada**

**“UNDERTOW”**

**21.04 - 22.05.2022**

**Versus Art Project** participates in ***Senkron 2022*** with an online selection titled "**Undertow**", consisting of the works of five artists. By seizing the opportunity created by **Senkron** to focus on video art, they invite us to think about the place that digital motion pictures occupy in the field of contemporary art.

The online video selection titled "**Undertow**", consisting of works by **Alper Aydın, Sena Başöz, Yelta Köm, Metehan Özcan, and Sibel Horada**, departs from the determinations and imaginations of the relationship that digital technology establishes today between art and life. Leaving the popularity of video as a show, it pursues potentials of video as art in the context of its relations with poetry, story, painting, sculpture, cinema and documentary.

**Versus Art Project** took into account the year-long discussions of digital art while making the selection for **Senkron**. In the reign of technology, that is to say virtual reality, artificial intelligence, big data, NFTs, they reflected on the relationship of art to life and the body. They turned to look into the videographic efforts that say "I see" as opposed to the "show" of images that only "display" themselves. They brought together works in which technique is used as a way of touching the world, following the efforts of taking the camera out, turning it towards

one's self, looking at the present moment, the event, the flow, especially the inhuman elements, the smallest, light and fragile ones.

*"The works in the Undertow selection preoccupy Gaston Bachelard's definition of material apprehension (imagination materielle): Imagination and creativity arising from touching and being touched by water, fire, silk, stone, coral, lead. The sculptor's hand, that touches the mud, thinks with it while shaping it. Matter and body change together all along the touch. Bachelard says that technique is the thinking of the body with matter. Therefore, it is also touched with the camera. Earth, fire, water, light, and their sensations such as warmth, hardness, and fluidity, before they turn into images and ideas, flow like a deep wave under life, which at first glance seems calloused, concrete and lost its magic. It is the skill of artists to listen to and hear the world with all their heart, to catch the undertow to flow from sense to meaning."*

*Ezgi Bakçay*

**To visit the online exhibition:** <https://www.versusartproject.com>

**For detailed information and interview requests, please contact:**

Burcu Dimili  
burcudimili@gmail.com  
+90 (554) 458 33 13

**Contact:**

+90 (212) 258 14 14  
+90 (530) 016 47 18  
[www.versusartproject.com](http://www.versusartproject.com)  
[info@versusartproject.com](mailto:info@versusartproject.com)